



### Automotive Manufacturing Assistance Program

*Mission: Assist Michigan automotive suppliers adjusting to change in the automotive industry.*

*Michigan Department of Labor and Economic Growth  
Program for Michigan manufacturers in the automotive supply value chain.*

#### Application Process:

AMAP Project Manager compiles the Firm's information for AMAP review committee approval.

- 2 years of financials
- 2 years employment figures

*There is no cost to the Firm for this service.*

#### Diagnostic Analysis Adjustment Plan:

AMAP Project Managers and the Firm work together to develop a realistic strategy and an actionable plan for adjustment.

- Identifying competitive strengths/weaknesses, opportunities, threats
- Developing a customized adjustment plan
- Detailing the specific projects necessary to accomplish goals

*The diagnostic analysis/adjustment plan is provided on a cost-shared basis. The AMAP program pays 75% of the cost.*

#### Implementation of Projects:

- Obtain outside technical assistance to implement the projects identified in Phase II.
- AMAP's Project Managers assist Firms in the selection of outside professionals (consultants) for each project.
- The amount of total technical assistance is based on the number of employees, sales revenue, and/or degree of economic impact.

*The AMAP program pays up to 50% of the fee per project.*

*Phase I: 1 to 3 days*

*Phase II: 2-6 weeks after start*

*Phase III: 1 year*