Automotive Manufacturing Assistance Program

Mission: Assist Michigan automotive suppliers adjusting to change in the automotive industry.

Application Process:
AMAP Project Manager compiles the Firm’s information for AMAP review committee approval
- 2 years of financials
- 2 years employment figures

There is no cost to the Firm for this service.

Diagnostic Analysis Adjustment Plan:
AMAP Project Managers and the Firm work together to develop a realistic strategy and an actionable plan for adjustment.
- Identifying competitive strengths, weaknesses, opportunities, threats
- Developing a customized adjustment plan
- Detailing the specific projects necessary to accomplish goals

The diagnostic analysis/adjustment plan is provided on a cost-shared basis. The AMAP program pays 75% of the cost.

Implementation of Projects:
- Obtain outside technical assistance to implement the projects identified in Phase II.
- AMAP’s Project Managers assist Firms in the selection of outside professionals (consultants) for each project.
- The amount of total technical assistance is based on the number of employees, sales revenue, and or degree of economic impact.

The AMAP program pays up to 50% of the fee per project.

Phase I: 1 to 3 days
Phase II: 2-6 weeks after start
Phase III: 1 year