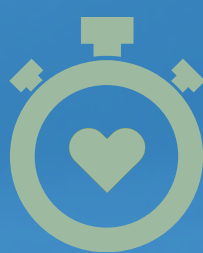




BUSINESS VALUE MAXIMIZATION

Ascertain your business's enterprise value and outline a roadmap to maximize that value through strategic recommendations.



WHAT WE NEED

1. Financial estimates provided in the financial assessment process
2. Business risk score developed in the Operational Assessment process

*The resulting valuation DO NOT REPRESENT A CERTIFIED VALUATION in accordance with the standards of the AICPA, NACVA, or any other standard setting organization. The results are intended to provide insights in potential impact of risk factors on the company's INTRINSIC VALUE.



WHAT YOU RECEIVE

1. **Valuation:** An intrinsic business valuation that is based on your company's specific risk factors.
2. **A Roadmap to Maximize Business Value:** A structured plan to prioritize and addresses business risk factors which in turn maximizes business value. (see graphic below)

Value Opportunity provides the estimated incremental value that the company could generate if it successfully executed all of the customized Roadmap that is generated.

